

## Goal 2:

# Encourage and Expand Economic Development Opportunities




**Champion:** Warren Morelion, Community Development Director

**Desired Outcomes:** Refine development process and partner with developers where projects offer desirable benefits for the City.

## Action Items

1. Continue to improve the development review process
2. Develop a Comprehensive Economic Development Plan
3. Process Indian Wells Tennis Garden Stadium 3 project
4. Coordinate Renaissance Esmeralda Villas and Waterpark development

Cost Estimate	Stage of Progress	Priority
Budgeted in FY 2015-17: \$10,000 Economic development research assistance	Planning Stages	

## Goal 2: Economic Development Opportunities

### 1. Continue to improve the development review process

December 2015

Actions Steps	
a.	Update building permit checklist to assist with submittal of a complete packet to expedite processing.
b.	Update development submittal checklist to assist with submittal of entitlements.
c.	Investigate Municipal Code amendment options to streamline the entitlement process.

### 2. Develop a Comprehensive Economic Development Plan

December 2016

Actions Steps	
a.	Research community demographic and psychographics information to influence future economic development.
b.	Identify optimal types of development and complementary infrastructure to promote long term economic sustainability.
c.	Develop priorities and standards for business and development incentive decisions.
d.	Identify and pursue high priority, target markets for new development.

### 3. Process Indian Wells Tennis Garden Stadium 3 project

December 2015

Actions Steps	
a.	Fast track the entitlement and permit process.
b.	Expedite inspections to meet December 2015 completion date.

## Goal 2: Economic Development Opportunities

### 4. Coordinate Renaissance Esmeralda Villas and Waterpark development

July 2016

Actions Steps	
a.	Assist in establishment of a public engagement process for the project.
b.	Analyze the potential for developer incentives based on project design, quality and potential TOT revenue.