



## Legislation Details (With Text)

**File #:** 1345-16      **Version:** 1      **Name:**  
**Type:** Recommendation      **Status:** General Business  
**File created:** 1/18/2016      **In control:** City Council  
**On agenda:** 1/27/2016      **Final action:**  
**Title:** Annual Strategic Planning Session to Discuss, Evaluate Priorities, and Provide Direction to Staff Concerning a Range of Topics Relating to City Goals and Operations  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. Strategic Planning Session Agenda

Date	Ver.	Action By	Action	Result
------	------	-----------	--------	--------

## *Indian Wells City Council*

### *Staff Report - City Manager's Office*

## **Annual Strategic Planning Session to Discuss, Evaluate Priorities, and Provide Direction to Staff Concerning a Range of Topics Relating to City Goals and Operations**

### **RECOMMENDED ACTION:**

Council **REVIEWS** progress on City Goals and provides **DIRECTION**.

Council **REVIEWS** discussion topics and provides **DIRECTION**.

### **DISCUSSION:**

The City is currently in the middle of a strategic planning effort initiated in February 2015 for the Fiscal 2015-17 period. This meeting is intended to review the status of the City Council goals, identify any course correction needed, and develop new action plans to further the goals.

The City Council will also review additional issues identified during the year to determine if they should become Council goals for 2016-17. Attached is the agenda for the day, which is flexible as this is a strategic planning session. The City Council will determine the priority topics and the order the items are discussed.

The City's Mission Statement is:

Create an unsurpassed quality of life for our residents and guests by providing superior public safety, exceptional service and outstanding amenities that will further enhance our image as a prestigious community and international resort destination.

The current City Goals are:

1. Create a Ten-year Financial Strategy
2. Encourage and Expand Economic Development Opportunities
3. Create a Flood Mitigation Plan with Community Partners (on hold)
4. Beautify the Highway 111 Corridor
5. Create a City Communications Plan (completed)

The Council also identified two Action Plans

1. Strengthen Contract Administration
2. Provide Property Owner Privileges to Lessee's Through a Resident Identification Card (completed)

Reports regarding progress on goals 1, 2 and 4 are included. Each report identifies additional City Council direction needed to further the goal.

The 2016 City Council issues:

City Council Members identified the following issues to as discussion topics and potential 2016-17 goals.

- ☐ Resort Campus Parking.
- ☐ Fiscal Policies and Procedures.
- ☐ Landscape and Lighting Maintenance District's - potential connection to the Mid Valley Pipeline.
- ☐ Pavilion Restrooms.
- ☐ Policy regarding Council Members placing items on the agenda.
- ☐ Indian Wells Golf Resort (IWGR) Strategic Plan.

Reports providing background information on these topics are included.

**Attachment:**

1. Strategic Planning Session Agenda